OUR MISSION

LEAD Girls of NC is dedicated to providing the tools and resources that low-income/at-risk preteen girls must have to become productive citizens and active leaders in their communities. We envision a world where every girl has the confidence, social skills and leadership ability she needs to become an independent, financially-stable woman.
Dear LEAD Supporters,

As I look back on 2022 and think about everything that LEAD Girls of NC has accomplished, I could not be prouder of the organization's success. LEAD continues to grow and thrive, as evidenced by the year LEAD has had.

Over the past year, LEAD served 346 girls, an increase of over 20 percent from 2021. We also put support in place for the girls’ parents. The 4th annual Girls Rising Expo was back in person in 2022, and it provided 6th to 10th grade girls a one-of-a-kind experience designed to inspire, motivate, and empower them to LEAD at school, at home, and with their peers.

As we move into the new year and year 7 of the organization, LEAD Girls will continue to move forward in a way that impacts each girl’s life by helping them find their voice, creating culturally affirming environments, and working towards a better community not just for the girls but for society.

The continued success of the organization is possible because of you, our LEAD village. Your continued support through giving your time, gifts, and donations, and spreading the word about LEAD fills our hearts. Thank you for all that you do to lift up the mission of LEAD.


Sincerely,

Amanda Hughes
Board Chair
OUR TEAM

2022 Board of Directors

Amanda Hughes, Chair
Kind, EHS Manager

Chelsea Barnes, Secretary
Nelson Mullins, Associate Attorney

Caitlin Browne, Treasurer
Ontex Operations USA, LLC, Cost Controller

Katie Harper, Director
Novant Health, Director of Operations

Angela Monell, EdD, Director
Guilford County Schools, Assistant Principal

Katina Little, MSN, Director
Novant Health, Certified Pediatric Nurse Practitioner - Primary Care

Fanetta Bryant Jones, Director
Registered Nurse, Veterans Affairs

Joy Nelson Thomas, ex officio
LEAD Girls of NC, Founder and Executive Director

Staff

Joy Nelson Thomas
Founder & Executive Director

Britney Dent
Director of Programs

Karen Harris, LCMHCS, LCAS-A
LEAD Facilitator & Family Liaison

Caprina Rogers
Volunteer Coordinator & Administrative Support

Shonette Lewis, Ed.S.
LEAD Facilitator
LEAD GIRLS DAY

MAYORAL PROCLAMATION

City of Winston-Salem
Proclamation
OFFICE OF THE MAYOR

WHEREAS: Since launching in December 2015, Learning Everyday Accomplishing Dreams (LEAD) Girls of NC has been dedicated to providing the tools and resources that will enable girls to become productive citizens and active leaders in their communities; and

WHEREAS: LEAD Girls of NC equips and mentors more than 250 local girls every year to achieve greatness academically, emotionally, and creatively; and

WHEREAS: LEAD Girls of NC is working to build a community and a world where every girl has the confidence, social skills, and leadership ability she needs to become an independent, financially-stable woman and an active contributor who gives back to our community; and

WHEREAS: By working to create a future filled with promise, prosperity, and purpose, LEAD Girls of NC benefits every girl, every woman, and every family in our community, both now and for years to come.

NOW, THEREFORE, I, J. ALLEN JOINES, Mayor of the City of Winston-Salem, North Carolina, do hereby proclaim Saturday, October 29, 2022 as

LEAD Girls of NC Day

Given under my hand and seal this 29th day of October, 2022.

J. ALLEN JOINES
Mayor
2022 IMPACT SNAPSHOT

346 girls served | 15,545 hours of service

LEAD participants achieved success in increasing their Awareness, Leadership, Perspective and Goal Setting abilities:

- 90% of girls feel that they have a number of good qualities
- 8 in 10 girls want to help improve their community
- 93.3% feel grateful for the life they have
- 96.7% are being promoted to the next grade level

LEAD GIRLS DIVERSITY

96% BIPOC

African American 76%
Hispanic 15%
Two Races 5%
White 4%
After completing a LEAD program in 2022, girls felt more connected to their community, made friends more easily, gained confidence in their ability to communicate with others, felt happy most of the time, and focused more on their education.

**Affirming Self-Worth**
- 79.3% feel that they are a person of worth
- 79% feel satisfied with themselves
- 78.3% feel they’re as capable as most other people
- 79.3% have a positive attitude toward themselves

**Building Connections**
- 77.6% report that they make friends easily
- 76.7% feel they have much to be proud of
- 74.6% feel happy most of the time
Eleven aspiring entrepreneurs attended our Summer Fashion Entrepreneur Camp. Girls boosted their business skills and commitment to environmental sustainability, while gaining confidence in their ability to design and craft fashion pieces.

- **23.3% more girls** gained knowledge about business budgeting and planning for financial success.

- **18.2% more girls** agree that they possess entrepreneurship skills.

- **5.1% more girls** better understand the importance of upcycling and its impact on environmental sustainability.

- **14.2% more girls** felt confident in their ability to design and craft fashion.
68.4% of girls believe a future STEAM career would advance their economic opportunity.

94.7% of girls learned at least one thing to do now to prepare for a healthy financial future.

100% of girls learned practical strategies to help with decision making.

100% of girls learned a new coping skill.

2022 Expo Impact
Our Girls Rising Expo taught girls about STEAM careers, financial health, mental wellness, and skills to help improve their decision making.
2022 FINANCIAL SNAPSHOT

Support & Revenue
Grants, contributions and public support 628,936
Sponsorships 28,708
Government grants 42,204
Program income 1,675
Investment and other income 4,028
In-kind support and supplies 206,122
Total support & revenue 911,673

Expenses
Program services 436,727
Management and general 48,976
Fundraising 56,942
Total expenses 542,645

Change in net assets 369,028

Total Revenue: $911,673

Total Expenses: $542,645

80.5%
$436,727 Program services

69.0%
$628,936 Grants, contributions, direct public support

22.6%
$206,122 In-kind

3.1%
$28,708 Sponsorships

4.6%
$42,204 Government grants

0.2%
$1,675 Program income

0.4%
$4,028 Investment & other income

10.5%
$55,942 Fundraising

9.0%
$48,976 Management & general
OUR SUPPORTERS
Donors (January 1, 2022 – December 31, 2022)

$10,000 +
Mary Hord*

$5,000 +
Martha Carter*
Anna Reilly and Matthew Cullinan*
Claire and Randall Tuttle*

$1,000 +
Anonymous (3)*
Wendy and Mike Brenner*
Shana Folk*
Naomi Hall-Byers*
Ginger Hendricks and Heath Combs*
Lottie Kay*
Annette Knight*
Michelle and Dale Melton*
Tiffany Parme*
Donna Taylor*
Nancy Young*

$500 +
Jennifer Acosta*
Anonymous (4)*
Shannon Ashford*
Chelsea Barnes*
Henrietta Brown*
Natalie and Penn Broyhill*
Michelle Cook*
Vonda Delawie*
Anna Dolgikh*
Francis Hagan*
Shannon Heck*
Michael Heelan*
Lucia and Gabe Higgins
Amanda and Brandon Hughes*
Mary Jamis*
Filip Kricka*
Charlene Minor*
Beth Mitchell*
Morgan Reitzel, Leonard Ryden
Burr Real Estate*
Mark and Elizabeth Stafford*
Joy and Jasper Thomas*

$250 +
Latisha Alford*
Anonymous (4)*
Louise and Bill Bazemore*
Amanda Breeden*
Leslie Brown*
Caitlin Browne*
Fanetta Bryant-Jones*
Alison Ashe-Card*
Stacy Green*
Tom Griffin*
Celeste Harris*
Katina Little*
Sharonda Mustafa*
Margaret Scales and Graydon
Pleasants*
Chystal Sills*
Sally Williard*
Karl Yena*

$100 +
Willie and Jackie Alford*
Debbie Allison*
Anonymous (1)*
Anonymous (14)*
Sarah Barbour*
Donna Bissette*
Megan Black*
Remona and Ritchie Brooks*
Laura Burrows*
Phyllis Caldwell-George*
Lisa Carter*
Kevin Causey*
Lori Copeland*
Tamara and Craig Darden*
John Davis*
Anita Fields*
Sarah Font*
Cici Fulton*
Robert Gafaell*
Beverly Gaska*
Cole Gibson*
Laura Goldenstein*
Susan Griffiths*
Victoria Hanchell*
Carol Hermann*
Shayla Herndon-Edmunds*
Kimberly Jackson*
Annie Jenkins*
April Johnson*
Sharron Johnson*
Porsche Jones*
Cindy Jones*
Dr. Stacy Kelley*
Yvonne King*
Lisa Lazenby*
Kelly Minor*
Dr. Angela Monell*
Marilyn and David Odom*
Lisa and Nathan Parrish*
Melissa Peoples*
Ann Reilly*
Logan Reynolds*
Dindi Robinson*
Elaine Round*
Tisha Simmons*
Ginny and Bert Simpson*
Marcia Smith*
Jamie Rogers Southern*
Tiffany Spainhour*
Meion Swinney
Janet Tooze*
Kim Watkins*
Margaret Weir*
Crystal Wilkerson*
Lucy Williams*
Aaron Williams*
Tammy Young*

$50 +
Anonymous (14)*
Julie Arnold*
Ejayla Banks
Sydni Bibb*
Elizabeth Bombick*
Sheila Boone*
Meredith Brown*  
Christine Campbell*  
Caroline Clark*  
Marissa Daniel*  
MarTeka Davis  
Britney and Maurice Dent*  
Chanel Foxworth*  
Kimberly Frost-Pineda*  
Phaedra Grove*  
Dr. Monica Guillory*  
Lakeana Hampton*  
Carissa Hanson*  
Carrie Hendricks*  
Melanie Hodges*  
Sawyer Hubbard*  
Kesa Jessup*  
Alex Johnson*  
Wendy and Jim Kinlaw*  
Shonette Lewis*  
Denisha Little  
Terry Long*  
Taylor Matthews*  
Nicole McCullough*  
Stephen Mills*  
Shonda Mobley*  
Debra Moore*  
Chesley Nelson*  
Lisa Northrop*  
Kelley Obrien*  
Nancy Ponte*  
Joanna Reich*  
Maram Riveria  
Constance Ross*  
Janell Rowe*  
Erie Seabrease*  
Carleta Singletary*  
Shaun Starnes*  
Ethel Steele  
Rob Stevens*  
Greg Taluskie*  
Karen Taluskie*  
Joy Townsend*  
Julie Burleson Tucker*  
Lora Tyson*  
Marielly Vazquez  
Randy Weidman*  
Ched White*  
Patricia Williamson  
Jordan Wilson*  
* Consecutive Year Donors  
For any questions or updates, please e-mail: hello@leadgirls.org.

Foundations and Sponsors

$75,000 +  
Kate B. Reynolds Charitable Trust  
The Variable

$50,000 +  
Goldman Sachs

$30,000 +  
Black Philanthropy Initiative  
Richard J. Reynolds, Ill and Marie M. Reynolds Foundation  
The Winston-Salem Foundation

$20,000 +  
J.H. Walker Legacy Foundation

$15,000 +  
Mebane Charitable Foundation  
The Women’s Fund of Winston-Salem

$10,000 +  
Centenary United Methodist Church  
Corning Incorporated Foundation  
Novant Health  
Truliant Foundation  
United Way of Forsyth County

$5,000 +  
Duke Energy Foundation  
Jodie Brim Photography LLC  
Ontex Operations USA LLC  
PNC Foundation  
Reynolds American Foundation  
Wells Fargo Foundation  
Winston-Salem Fashion Week

$2,500 +  
Allegany Federal Credit Union  
Bookmarks  
The Chronicle  
The City of Winston-Salem  
Dewey's Bakery  
Dominion Energy  
Forsyth Woman  
The Four Ten Foundation  
JC Penney  
The Lovett Foundation  
Twin City Track Club  
William M. Hendricks Family Foundation  
Yes! Weekly

$1,000 +  
Allight Solutions  
Allegra Printing  
Bartol Hoile Wealth Management  
Group of Wells Fargo Advisors  
Downtown Rotary Club of Winston-Salem  
Goodwill Industries of Northwest North Carolina  
Green Bee Floral Designs LLC  
Junior League of Winston-Salem  
BookWORM  
Middle Fork Elementary School / Appalachian State University  
Reynolds-Manhattan Region  
RJ Reynolds, Women’s Employee Resource Group  
Salem Academy and College  
Starbucks Foundation  
Whole Foods

$500 +  
Mayor Pro Tempore Denise D. Adams, City of Winston-Salem  
Allergy Partners of the Piedmont  
Eckel & Vaughan  
Garner Foods  
GE Foundation  
Goodwill Industries of Northwest North Carolina  
Lowes Foods on Robinhood  
M Creative  
NC Courage  
Nelson Mullins Riley & Scarborough, L.L.P  
PepsiCo Foundation  
Price Waterhouse Coopers  
Swiftwater Media, LLC  
Tartan Professional Organizing  
Tito’s Handmade Vodka, Fifth Generation, Inc.  
Trellis Supportive Care
Britney Dent
  Kevin Moore
  Denise Moore Revel

Britney Dent’s Birthday
  Rosalind Greene-Price
  Ginger Hendricks
  Cathy Robertson
  Debbie Sims

Paula Gangopadhyay
  Filip Krika

Naomi Hall-Byers’ Committee Service
  Dominion Energy

Helene Kennedy
  Lisa Parrish

Hasani Mitchell’s Service on the Trust’s Advisory Council
  Kate B. Reynolds
  Charitable Trust

Lisa Parrish
  Ginger Hendricks and Heath Combs

Kierani, Naomi, and MaKynsli Pendleton
  Kimberly Jackson

Mavis Philips
  Rafaela Thomas

Ainsley Quizon
  Lisa Northrop

Morgan Reitzel
  Robert Gafaell
  Curtis Leonard

Chrystal Sill’s Birthday
  Marisela Bobadilla
  Tracy McCalston

Joy Nelson Thomas
  Louise and Bill Bazemore

Joy Nelson Thomas’ Birthday
  Ginger Hendricks

Ruby Hollman
  April Johnson
  Therrisa and Maurice Stephens
  Julie Burleson Tucker
  Mari Turner
  Tammy Watson

Catrina Thompson
  Trellis Supportive Care

Lamaya Williams
  Shamika Stark

Donations given in memory of...

Sue Jackson
  Karen Hardy

Mary Jamis’s mother, a woman of independence and empowerment
  Myla Barnhardt, who says “Mary is giving her mother’s legacy wings.”

Anita Brannon Phillips
  Shay Mustafa

Silent Auction donations made by:

6th & Vine
  a/perture
  Acadia Market & Deli
  Achieving Your Wellness Nutrition and Fitness
  Artworks Gallery Artist Collective
  Back to Basics Fitness LLC
  Chelsea Barnes
  Battleground Restaurant Group, Inc
  Bookmarks
  Brookstown Inn
  Caitlin Browne
  Cabot Creamery
  Carolina Hurricanes
  Charlotte Knights
  Chick-fil-A / Clemmons
  CoffeeShed WS
  Deep Roots Market
  Dee’s Door Decor, Art & More
  Emily Richardson Photography
  Events by Emily
Fiddlin' Fish
Fleet Feet Winston-Salem
Fur Pet Salon & Day Spa
Greensboro Grasshoppers
Gwen of All Trades
Hip Chics
Hoots Beer Company
Hotel Indigo
Amanda Hughes
Jill Clodfelter Pottery
Sharron Johnson
JK Woodwork Creations
Kaleideum
Kendra Scott
Larry Daniel Woodworking
Lowes Foods on Robinhood
Lunchbox Wax
M.O.D. Beauty Bar
McCall's in Reynolda Village
Midtown Cafe and Dessertery
Mixxer

Moi Coffee
Museum of Life and Science
Nothing Bundt Cakes
Oak Ridge Craft and Vine
Organized Jill
Oriental Trading Company
Pigtails and Crewcuts
Publix, Clemmons
Rack Room
Radar Brewing
Raffaldini Vineyards
Reynolda House
River Birch
RiverRun International Film Festival
RoK Handmade Company
SHARP Cuterie Boards
Sheetz
Springhill Suites
Sydni Bibb Custom Pet Portraits
The NC Arboretum
Trader Joe's

Trades of Hope
U.S. National Whitewater Center
UNCG Athletics
Village Tavern
Wake Athletics
2022 LEADHER CIRCLE

This Circle, based on the belief that every girl deserves the chance to thrive, was created in partnership with three amazing local leaders and friends of LEAD Girls in 2021: Natalie Broyhill, Mary Jamis, and Dr. Paula Wilkins.

The following individuals and businesses joined the circle and donated in early spring of 2022 to help sustain LEAD Girls’ programs.

Jennifer Acosta
Mayor Pro Tempore Denise D. Adams
Anonymous (18)
Sarah Barbour
Chelsea Barnes
Louise and Bill Bazemore
Wendy and Mike Brenner
Henrietta Brown
Caitlin Browne
Natalie and Penn Broyhill
Naomi Hall-Byers
CC Baller Creations, LLC
The Chronicle
Marissa Daniel
Keith DeMatteis
Britney and Maurice Dent
Dewey's Bakery
Shayla Edmunds
Sarah Font
Beverly Gaska
Laura Goldenstein
Green Bee Floral Designs LLC
Tom Griffin
Francis Hagan
Carissa Hanson
Ashleigh Hargrave
Shannon Heck
Patricia Heilbron
Ginger Hendricks and Heath Combs
Carol Hermann
Tamara and Craig Darden
Amanda and Brandon Hughes
Kimberly Jackson
Kesa Jessup
Jewellery Unique Gifts & Accessories
Sharron Johnson
Cindy Jones
Donna Jones
Klippatrick Townsend & Stockton LLP
Yvonne King
Wendy and Jim Kinlaw
Annette Knight
Lisa Lazenby
M Creative
Nicolette McCullough
Charlene Minor
Kelly Minor
Beth Mitchell
Tanisha Mitchell / My Pretty Hair Collection
Dr. Angela Monell
Sharonda Mustafa
Nelson Mullins Riley & Scarborough, L.L.P
Marilyn and David Odom
Tiffany Parmes
Lisa and Nathan Parrish
Margaret Scales and Graydon Pleasants
Nancy Ponte
Morgan Ritzel, Leonard Ryden Burr Real Estate
Reynolds-Manhattan Region
Chrystal Sills
Mark and Elizabeth Stafford
Shamika Starke
Joy and Jasper Thomas
Truliant Federal Credit Union
Margaret Weir
Karl Yena
Learning Everyday Accomplishing Dreams (LEAD) is dedicated to creating a world where every girl has the confidence, social skills and leadership ability she needs to become an independent, financially-stable woman.

Learn more at leadgirls.org