



2021 Annual Sponsorships:

Your Opportunity to Help Middle School Girls Build Brighter Futures

Sponsorships at the \$7500 level or higher support LEAD Girls for a calendar year. These allow year-round opportunities for engagement and organizational wide exposure with our LEAD Girls school and community program during the school year, Spring Soiree, Virtual 5K, Summer entrepreneurship program, and Fall Leadership Expo.

Title/LEADing the Way Sponsor - \$15,000	Champion for Girls Sponsor - \$10,000	Because Every Girl Can Sponsor - \$7,500
<p><i>Enables 30 girls to participate in LEAD Girls for one year with 1,800 hours of support</i></p> <p>Top-Tier Recognition and logo placement on front page of our website (with link), in every newsletter footer, and in all print (including t-shirts, ads, media releases) and on digital communications</p> <p>A full-page ad in the program, signage, and logo on invitation/ad for two signature events</p> <p>A program with LEAD staff for employees; first-hand visit to witness LEAD programming</p> <p>A Ticket package (10 tickets) for two signature events</p> <p>Opportunity to have information shared at all signature events and in LEADer Box for girls once a year</p>	<p><i>Enables 20 girls to participate in LEAD Girls for one year with 1,200 hours of support</i></p> <p>Top-Tier Recognition and logo placement in print and digital communications</p> <p>A full-page ad in the program, signage, and logo on invitation/ad for one signature event</p> <p>A program with LEAD staff for employees; first-hand visit to witness LEAD programming</p> <p>A Ticket package (10 tickets) for one signature event</p> <p>Opportunity to have information shared at two signature events and in LEADer Box for girls once a year</p>	<p><i>Enables 15 girls to participate in LEAD Girls for one year with 900 hours of support</i></p> <p>Substantial promotional presence in print and digital communications</p> <p>A full-page ad in the program for one signature event</p> <p>A program with LEAD staff for employees</p> <p>A Ticket package (10 tickets) for our soiree</p> <p>Opportunity to have information shared at two signature events</p>

Event Sponsorship Opportunities

Print and online advertising will cover the two months surrounding the event with heightened recognition in the two-weeks leading up to the event.

Expo Champion Sponsor - \$6,000 The LEAD Girls Rising Expo is a Full Day of High-Energy Workshops & Presentations for 125+ girls and their parents	Summer Entrepreneurship Program/Camp - \$6,000 Support 15 girls who may not have the chance to take a vacation this summer.	Supporting Soiree Sponsor - \$5,000 This 2021 virtual fundraiser will reach over 1000 people and highlights our girls!
<p><i>Provides the opportunity for 30 girls and their parents to participate in the Expo event</i></p> <p>Substantial promotional presence surrounding event in print and digital communications</p> <p>A full-page ad in the program and opportunity to introduce one workshop</p> <p>Opportunity to share information about your business with Expo attendees</p>	<p><i>Provides the opportunity for 4 girls to attend the all-day Summer program for a week of specialized training</i></p> <p>Substantial promotional presence surrounding event in print and digital communications</p> <p>A full-page ad in the program and opportunity to introduce one workshop</p> <p>Opportunity to have information about your business at the camp for attendees</p>	<p><i>Provides the opportunity for award winners and their families to attend Soiree</i></p> <p>Substantial promotional presence surrounding event in print and digital communications</p> <p>A full-page ad in the program</p> <p>Opportunity to have information about your business shared with Soiree participants</p>

Other Sponsorship Opportunities

Class Sponsor - \$5,000: Provides the opportunity for 10 girls to have 600 hours of support to attend one year of LEAD Girls Programming in the schools with benefits including name recognition to the specific school on printed materials and the web

Meal Sponsor - \$2,500: Provides 50 girls attending the community program of LEAD Girls to have meals during their meetings

Feminine Product Sponsor - \$1,800: Provides feminine product kits for our girls

General Sponsor - \$1,000: Provide two girls with 120 hours of support/a year of LEAD workshops

Media / In-Kind Sponsor - Funds may be attributed to a specific program and include listing recognition or logo on our website and our annual impact report with placement for monetary value of sponsorship if \$1,000 or more. Naming rights reserved for cash sponsors only.

Most importantly, LEAD Girls needs partners! We welcome a conversation about these - and other needs - we have. Please contact Joy Nelson Thomas, Founder and Executive Director, at joy@leadgirls.org for more information.