

# FY21 LEAD Programs Snapshot



## 286

girls served in FY21



251 Middle school

24 Elementary School

11 High School

15,000 hours of service

85% attendance rate

5 school partners\*

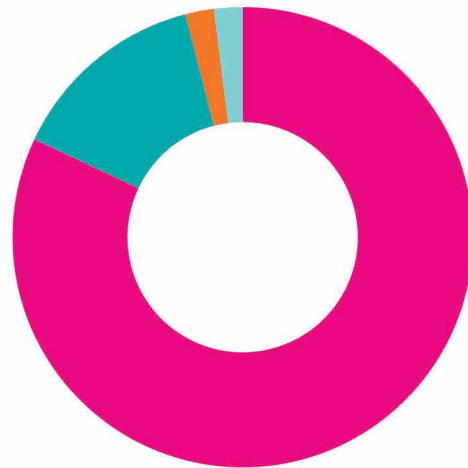
### Demographics:

African American: 82%

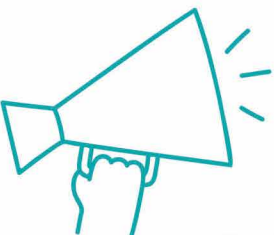
Hispanic 14%

Native American: 2%

White: 2%



\* Our FY21 partner schools included: Mineral Springs, Cook Literacy Model School, Wiley Middle School, Carver High School, Flat Rock Middle School

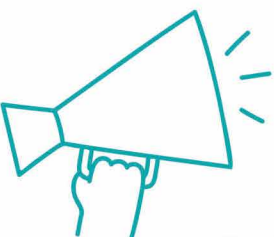
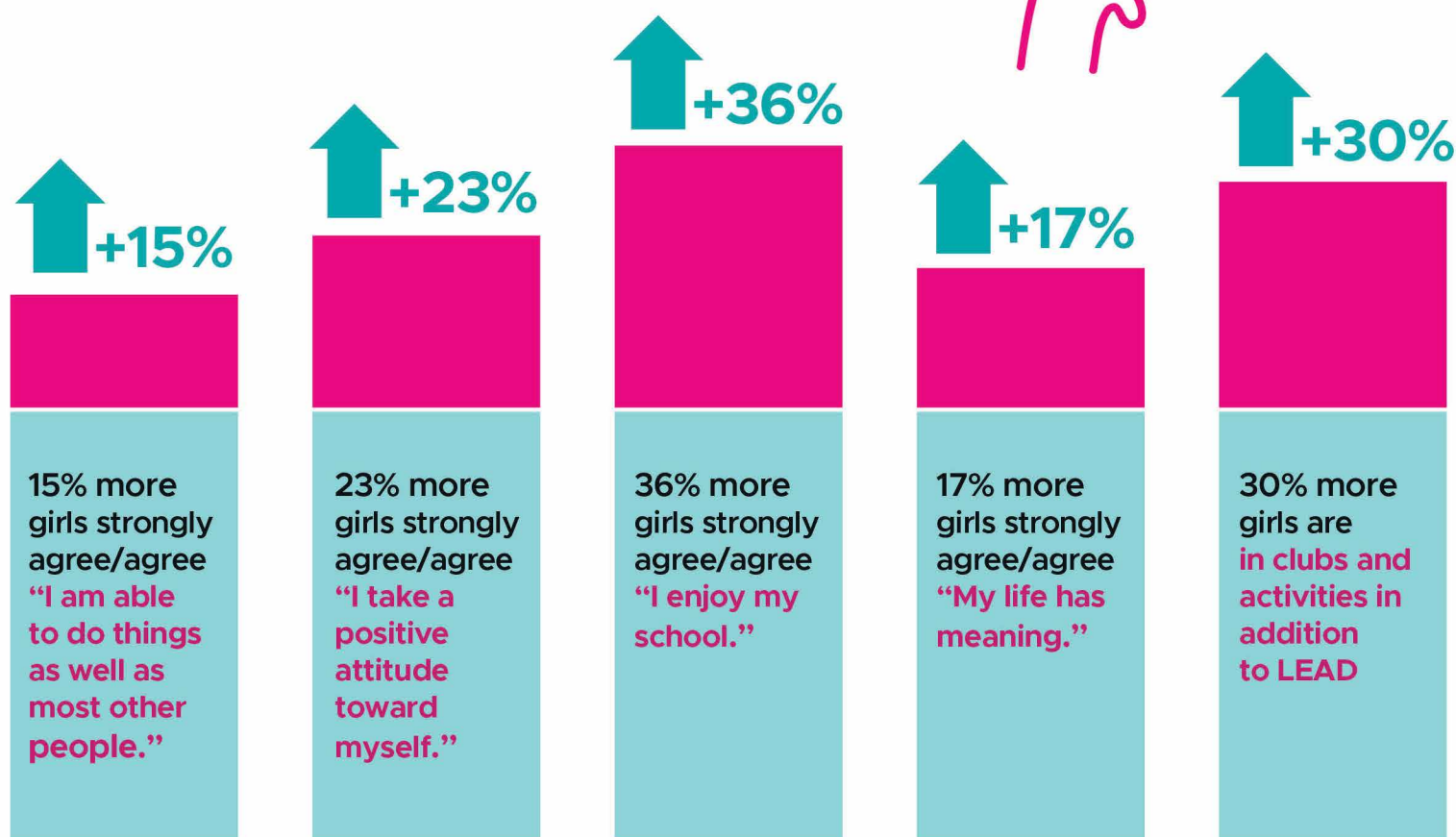


Lead Girls of NC is on a mission to encourage and mentor girls to aspire and achieve greatness academically, emotionally and creatively.

# 2020-2021 Middle School Program

## Girls build confidence, self-esteem and learn leadership skills.

Our middle schoolers participate in LEAD workshops during school and on weekends to learn fundamental skills that help them chart success in school and in life.



Our middle schoolers report being **more satisfied with themselves, more proud of who they are, and feeling more like they are part of a community** after completing LEAD workshops.

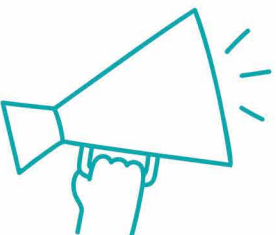
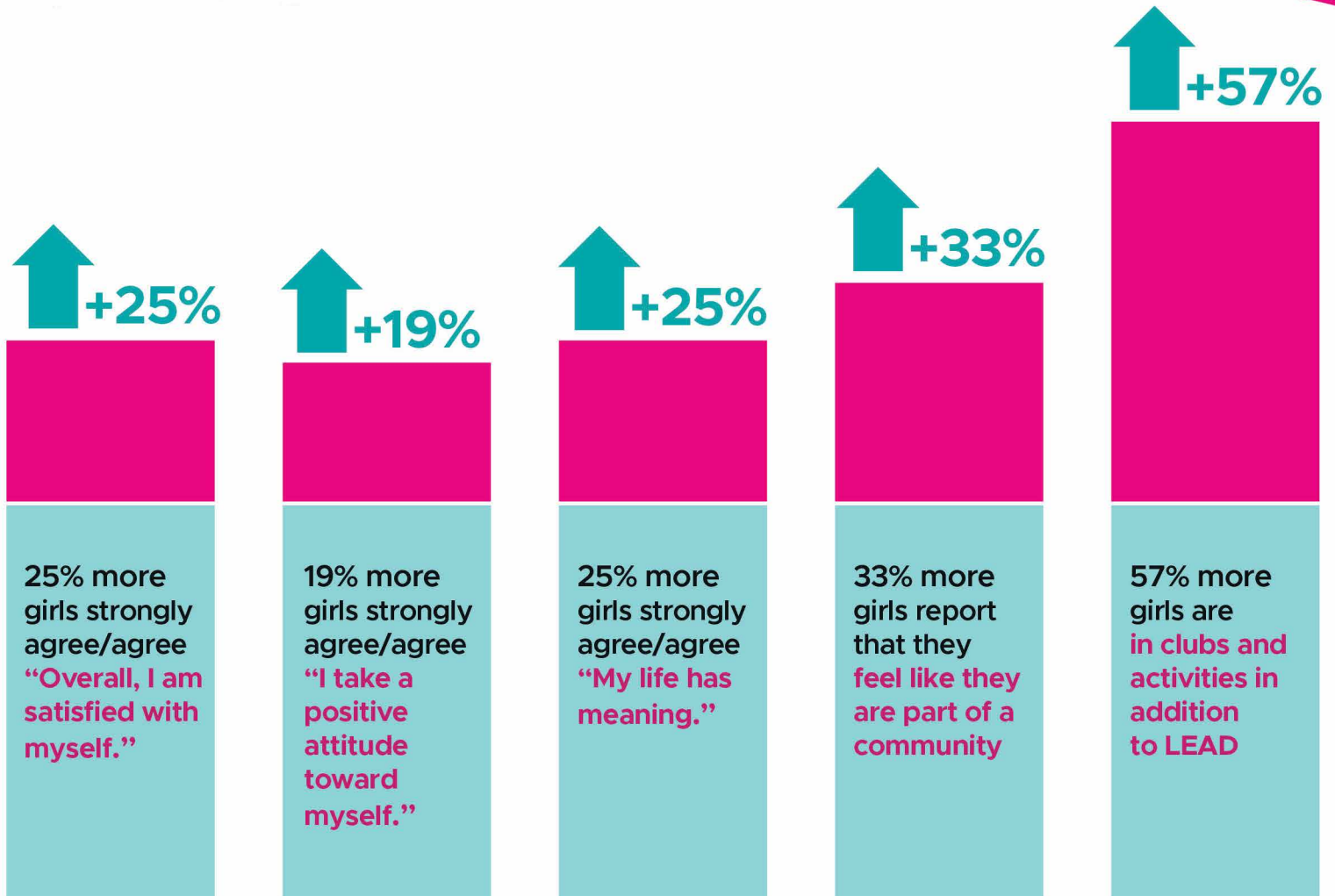
**60%** of middle school participants reported that they give an honest "no" to people, and ask for what they want without hurting someone's feelings



# 2021 Elementary Program

## Empowering and encouraging our youngest girls to feel worthy and proud.

LEAD expanded to serve girls in elementary school, bringing our leadership-focused programs to a new, younger audience of girls eager to learn ways to thrive and be successful.



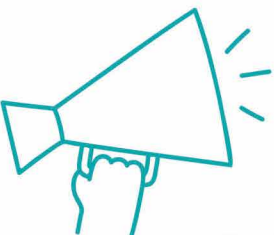
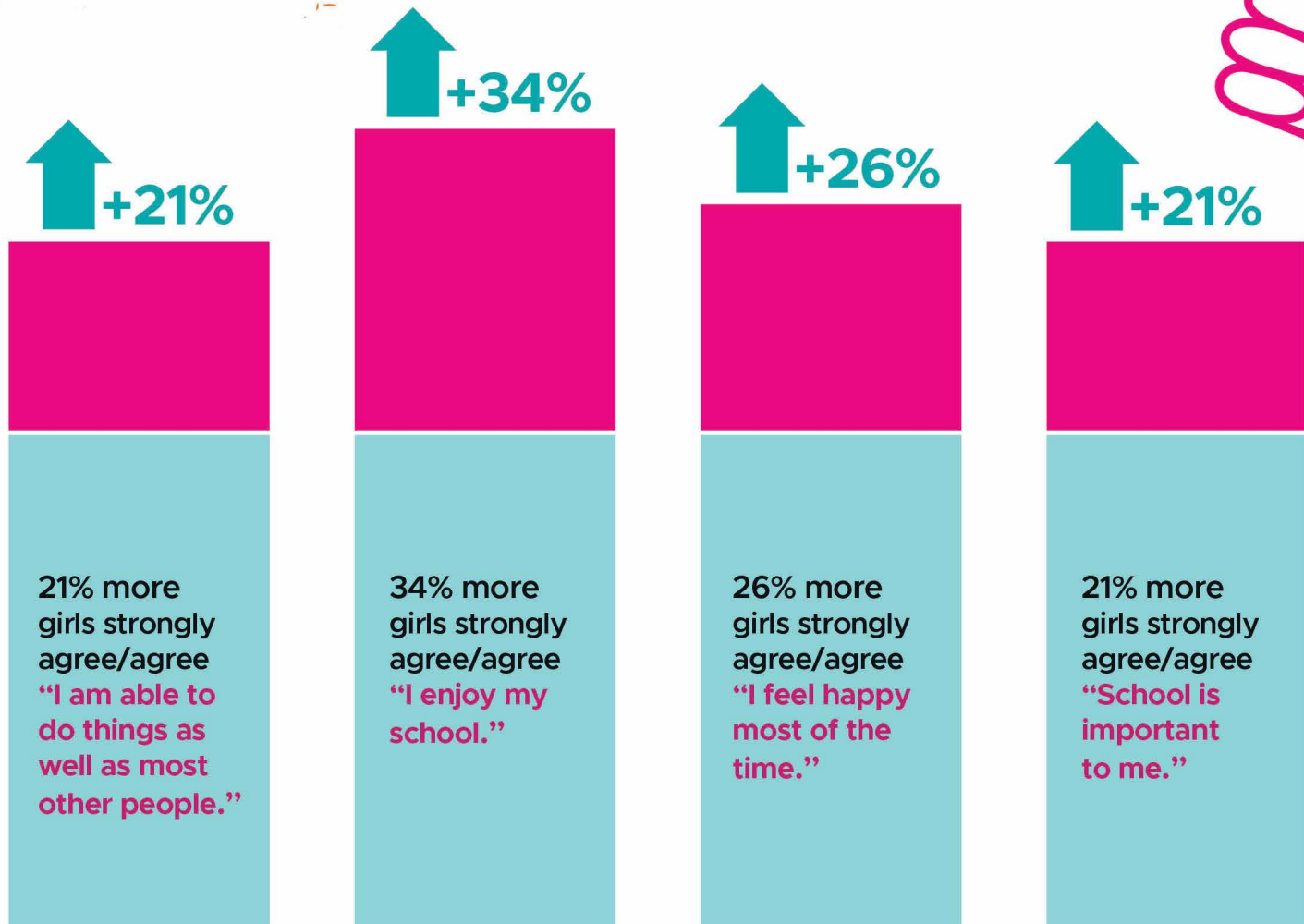
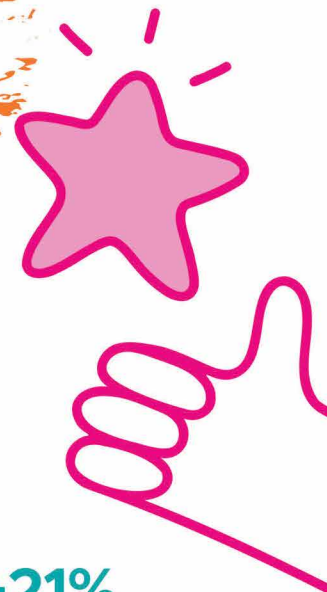
Our elementary school participants report being **more satisfied with themselves, having a good relationship with parents, and feeling grateful for the life they have** after completing LEAD workshops.

**67%** more elementary school participants reported that they enjoy their school

# 2021 Communities In Schools (CIS)

Girls experienced a big boost in feelings of self-worth and positive outlook.

Our community-based LEAD program, offered in partnership with High Point Communities in Schools, showed significant impact during the 2021-service year.



Our CIS program girls report being more satisfied with themselves, feeling proud of who they are, and feeling happy about school after completing LEAD workshops.

**100%** of participants in our CIS program are in clubs/activities in addition to LEAD



# Summer Fashion Camp

## Girls explore finance and business skills at summer camp.

Girls learn financial literacy, explore small business start-up, and gain hands-on experience upcycling bargain finds to resell.

### FY21 Snapshot

- 13 girls served
- Middle school girls: 13
- 520 hours of service

Financial literacy is a critical building block for girls' future success.

Creating a healthy understanding

of finances and budgets, and introducing girls to business ownership, are vital tools for inspiring and motivating girls to set career and financial independence goals.



# 520

hours

Girls and our camp team devoted over 500 hours to learning, building financial literacy and exploring entrepreneurship at our summer camp.